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TIM3PIECES

AMBASSADORS



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RONALDINHO JOINS THE REBELLS!

#BECAUSEWEAREREBELLS

RONALDINHO BECOMES REBELLION AMBASSADOR!

While the 2022 World Cup is holding the whole world in suspense, the Swiss watch brand Rebellion Timepieces announces the arrival of a new ambassador of choice: the footballer Ronaldinho!

What other footballer better embodies the passion for competition, the creative spirit, the resilience than Ronaldinho? A huge technician, his skill and speed on the field have led football fans to compare him to the King of football Pelé. His versatility with the ball has made him a true God of the sport. Unclassifiable, with his quirky personality, he takes pleasure in stepping out of his comfort zone and off the beaten track. Endowed with a whole character, it is without concession that Ronaldinho enjoys life! His bold, non-conformist style is a perfect match for Rebellion Timepieces.



Ronaldinho has one of the best records in the history of soccer. With Brazil, he won the 2002 World Cup. He was awarded the Ballon d'Or in 2005 and was named FIFA's best footballer of the year in 2004 and 2005. In 2006, he signed an exceptional triple with FC Barcelona by winning the Champions League, the Spanish championship and the Spanish Supercup. His consistency gave him the opportunity to be celebrated also in his home country by winning the local Ballon d'Or in 2012. During his career, the Brazilian star has played for some of Europe's biggest clubs, from PSG to AC Milan to Barcelona.

Generous on the field, Ronaldinho is also generous in his personal life. Very involved in causes that affect him, the illustrious attacking midfielder has been an ambassador against hunger for the World Food Program since 2005, and a UN Goodwill Ambassador, UN Spokesperson on Sport for Development and Peace since 2006.

Rebellion Timepieces has been involved in everything it does since its inception. The luxury watch brand with 100% motorsport DNA is always on the lookout for performance, accompanying champions in endurance races, the 24 Hours of Le Mans, the Dakar Rally and now sponsoring the Alfa Romeo Team Orlen in Formula 1. Ronaldinho and Rebellion Timepieces share the same passion for adrenaline and competition. Together, they are already working on the creation of a watch in their image: 100% Rebels, 100% exclusive. Stay tuned!

Calim Bouhadra, CEO of Rebellion Timepieces: *It is an honor and a great pride for Rebellion Timepieces to be able to count Ronaldinho among our ambassadors. He shares similar values with us and lives his life uncompromisingly like a true rebel. I am sure we will accomplish great things together, and we are looking forward to starting this collaboration with a new watch in his colors soon.*

Ronaldinho: *I follow Rebellion Timepieces and their spectacular watches always fascinate me. I am very happy that together we can create the Watch of my dreams and with my personality. Being creative and unique is something that unites us...*



100%
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